

Goals	Objectives	Activities	Outputs	Outcomes	Impact
<p>General statement of purpose and vision</p>	<p>Statement of expected accomplishments</p>	<p>Implementation and task specific descriptions</p>	<p>Results and products from project activities</p>	<p>Medium to long-term results within a specific time frame</p>	<p>Expected long term results</p>
<p><i>Outline of long-term goal and/or challenge which is to be solved.</i></p> <ul style="list-style-type: none"> - 'Development of...' - 'Amelioration of...' - 'Strengthening of...' 	<p><i>Specific changes which are to be achieved through implementing the project.</i></p> <p><i>Limit the number of objectives as much as possible.</i></p> <p><i>Set a time frame for each objective (short to medium term, usually 1-3 years)</i></p>	<p>Focus of project managers when monitoring and evaluating progress</p> <p><i>Identify key actions related to the project design and implementation.</i></p> <ul style="list-style-type: none"> - Evaluate actions as to reflect greatest utility of resources in achieve the objectives. - Consider alternative measures. 	<p><i>Products delivered from each activity.</i></p> <p><i>Quantitative and/or qualitative.</i></p> <ul style="list-style-type: none"> - 'X number of new members committed to...' - 'Improved standards for environmental...' <p><i>Continuously monitored.</i></p>	<p><i>Changes in behaviour, practice, policy achieved by the project.</i></p> <p><i>Results should be measurable within the timeline set in 'Objectives';</i></p> <ul style="list-style-type: none"> - 'Increased interaction between...' - X% increase in usage of public transport...' 	<p><i>Long term implications and change.</i></p> <p><i>Measurable only after several years from project initiation.</i></p> <p><i>Expected organisational changes, conditions, impacts on community etc.</i></p>
<p>Goals and Objectives outline the main strategy of a project. They help determine what achievements and expectations the project will seek to accomplish. Related to the Impact.</p>		<p>Activities serve as you work plan. Should also answer: Who? What? When? Where? How?</p>	<p>Outputs are related to each activity and mirror expected results.</p>	<p>Outcomes are related to each set objective and mirror expected results.</p>	<p>Related to your Goal and reflect expected results.</p>
<p>Risk analysis is consistently conducted by deducting one or several factors which are assumed for the success of the project/ intervention. Should reflect the problem tree and reflect changes to the three pillars of sustainability.</p>					