

## Sustainable Development Group International



### Greater Involvement of the Private Sector in Developmental Projects.

THE INCREASING INVOLVEMENT OF THE PRIVATE SECTOR in sustainable solutions all over the world is by far the most important development in international relations and a milestone in working towards meeting the Millennium Development Goals as enshrined in the Millennium Declaration of the United Nations.

It is no longer conceivable to talk about alternative energy resources, sustainable farming, preservation of ecosystems and poverty alleviation strategies etc. without implementing technical solutions and innovations where they are needed the most.

Greater involvement of the private sector also facilitates microeconomic development, accessibility and discovery of new markets and strategies.

Sustainable Development Group International places great importance in the role of social entrepreneurial solutions. By brokering for Public and Private Strategic Partnerships for Development we aid our partners in developing innovative approaches as well as the possibility to actively invest in sustainable development.

## SDGI Strategic Partnerships.

SDGI UNDERSTANDS STRATEGIC PARTNERSHIPS as mutually beneficial relationships between two or several stakeholders with the aim of maximizing the utility of a business operation in order to fulfill a specific developmental need while implementing relevant technical expertise.

Through Private Sector Strategic Partnerships we are able to utilize specific competence from the private sector in order to facilitate the development of new markets and fulfill local developmental needs.

## Corporate Social Responsibility and Social Entrepreneurial Solutions.

CORPORATE SOCIAL RESPONSIBILITY has been defined by The European Commission's Directorate-General for Enterprise and Industry as a 'concept whereby companies integrate social and environmental concerns in their business operations as well as in their interaction with their stakeholders'.

In the context of global development, responsible and sound business strategies allow businesses to act as social entrepreneurs by encouraging broad co-operation with grassroots community groups and global non-governmental organizations with the aim of maximizing the positive impact of business strategies.

SDGI promotes sharing of effective practices between stakeholders in order to facilitate the creation of additional value for business, new revenue streams and innovative approaches.

## Local Economic Development and Increased Visibility of Local Production Chains and Entrepreneurs.

STIMULATING LOCAL PRODUCTION in countries under development and emerging economies significantly improves the viability for external and internal investments as well as enhances competitiveness, creates employment and improves living conditions.

SDGI encourages companies to manage their impact on local economies by providing visibility to local supply chains and partners. While working towards greater transparency in all aspects of business operations SDGI promotes equitable relations between stakeholders.

Increased visibility of local production chains allows small and medium size businesses to reach a global market while encouraging fair globalization strategies.